Call for applications: Erasmus Plus scholarships to study at the University of Danish School of Media Journalism (DMJX)* during the spring semester of 2016-17

The European Union is offering scholarships for Bachelor's students to study at DMJX within the Erasmus Plus Program. Detailed information is available in the table below.

<table>
<thead>
<tr>
<th>University name</th>
<th>Danish School of Media and Journalism</th>
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<tbody>
<tr>
<td>Website</td>
<td><a href="http://www.dmjx.dk/INTERNATIONAL">http://www.dmjx.dk/INTERNATIONAL</a></td>
</tr>
<tr>
<td>Language of Instruction</td>
<td>Danish, English</td>
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<tr>
<th>Requirements</th>
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<tbody>
<tr>
<td>A. Registered student at TAU</td>
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<tr>
<td>B. Minimum average of 80</td>
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<td>C. Fluent English or Danish— the minimum required English level is <strong>B2</strong>.</td>
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<tr>
<td>D. Bachelor’s level students from the following fields: media, journalism, media production, management.</td>
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<tr>
<td>- Students can only participate in the program from the 1st semester of the second year of studies until the 1st semester of the last year of studies.</td>
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<thead>
<tr>
<th>Scholarship details</th>
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<tr>
<td>• 4,250 Euro for a duration of 5 months (850 EUR per month).</td>
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<td>• Travel expenses on the amount of 530 EUR.</td>
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<table>
<thead>
<tr>
<th>Number of required credits</th>
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<tr>
<td>Students are required to take at least 30 ECTS credits (equivalent to 15 TAU credits) in order to be eligible for the Erasmus Plus Scholarship.</td>
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<tr>
<td>* Deviations may be possible, pending approval from DMJX. University</td>
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<table>
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<tr>
<th>Courses taught in English at DMJX</th>
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<tbody>
<tr>
<td><a href="http://www.dmjx.dk/international/studies-in-english">http://www.dmjx.dk/international/studies-in-english</a></td>
</tr>
<tr>
<td>Specific for spring 2017 international semester programmes:</td>
</tr>
<tr>
<td>- Journalism, Multimedia and World Politics</td>
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<tr>
<td>- International TV Foreign Reporting</td>
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<tr>
<td>- Media Production and Management</td>
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<tr>
<td>- Corporate Communication</td>
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<tr>
<td>- See description at the bottom of this document.</td>
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<table>
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<tr>
<th>Documents required by the sending institution (Tel Aviv university)</th>
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<tbody>
<tr>
<td>• CV written in English</td>
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<tr>
<td>• Transcript of records in English with a minimum average of 80</td>
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<tr>
<td>• Confirmation of studies/copy of a valid student card</td>
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<tr>
<td>• Student letter of commitment – please complete the form in the link below:</td>
</tr>
<tr>
<td><a href="http://www.dmjx.dk/international/studies-in-english">התחייבות הסטודנט בחילופין</a></td>
</tr>
<tr>
<td><strong>Learning agreement</strong> – this document sets out the study program to be followed by the student. It needs to include all the courses that you plan to take at DMJX and the number of credits earned in each course. It needs to be completed and signed by the academic advisor at TAU and by the coordinator of the office of international academic affairs at DMJX prior to the mobility.</td>
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<tr>
<td><strong>Documents required by the receiving institution (DMJX) - only required from students who passed the interview stage at TAU</strong></td>
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<tr>
<td><strong>Mobility dates</strong></td>
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<td><strong>Required insurance</strong></td>
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It is under the student responsibility to insure himself/herself for the whole duration of stay

Students are required to submit a proof of insurance to the office of international academic affairs at TAU prior to their mobility period.

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<tr>
<th>Deadline</th>
<th>Application Deadline: August 28th 2016</th>
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<tr>
<td></td>
<td>Interviews will take place on August 30th 2016</td>
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<td></td>
<td>DMXJ deadline: 1 October 2016</td>
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* Travel grant and scholarship will be offered only should the two institutions sign an agreement regarding academic cooperation under the Erasmus Plus Program.
Information regarding courses taught in English at DMJX

Study Guide

TV/Video Journalism - Foreign Reporting

DRAFT

at The Danish School of Media and Journalism – Campus Aarhus

Spring semesters: January (week 4 or 5) - June (week 23 or 24)
Fall semesters: August (week 34) - December (week 51)

This one-semester, full-time course (30 ECTS) offered every semester combines practical TV journalistic training with theoretical studies. Students will learn to produce TV stories in the style of Foreign correspondent reporting, which engage the senses through visual storytelling and reflective reporting. In addition, attendees will acquire analytical skills of TV/video stories through the use of academic theory and approaches.

The course requires students to reflect upon journalism activity and according to their own practice, including ethical and professional dilemmas. The students will foster skills in inclusive journalism and develop a critical understanding of the relevant social and media structures in the World.

The students will gain knowledge on contemporary world politics and focus on the major historical changes in the world, and specific in Europe.

The program offers a practical approach to journalism teaching and learning, and students have exclusive access to shooting and editing facilities throughout the course. A workshop with focus on the use of smartphones for recording/editing is included in the course. The journalistic use of social media in research and publishing TV/video stories will also be a part of the programme.

At the end of the semester, students should:

- Know the characteristics and demands of foreign correspondent TV-reporting
- Know how inclusive journalism can be the point of departure for production of current affairs packages for TV.
- Obtain increased knowledge of Danish politics, European affairs and World Politics in general, and understanding of the cultural differences and challenges, in particular.
• Master how to shoot with a digital HD camera and how to edit digitally using Final Cut Pro software. Learn about the possibilities for using a smartphone in reporting situations.
• Gain knowledge on the opportunities and ethical problems in using social media in research, and for publishing TV stories.
• Develop journalistic skills by working and studying in an international atmosphere that combines practical teaching with academic studies.
• Obtain lifelong professional and personal bonds by being part of an international group of students from all over the world.

<table>
<thead>
<tr>
<th>Credits</th>
<th>ECTS</th>
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<tr>
<td>Introduction to Danish Culture and Technical TV Tools and International Newsgathering</td>
<td>5</td>
</tr>
<tr>
<td>Current Affairs in Denmark</td>
<td>5</td>
</tr>
<tr>
<td>Inclusive Journalism and Social Media</td>
<td>5</td>
</tr>
<tr>
<td>Foreign Correspondent Workshop</td>
<td>5</td>
</tr>
<tr>
<td>Final Project (short-documentary and written exams)</td>
<td>10</td>
</tr>
<tr>
<td>TOTAL</td>
<td>30 ECTS</td>
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**Level**: Advanced undergraduate. All lectures, instruction and coaching are in English.

The course is a combination of practical TV production and lectures with theoretical content and approach. The practical TV assignments given become gradually more complex in content and form and are followed, in steps, by analytical academic lectures and more comprehensive written reflective deliveries. This theoretical-practical application of teaching and learning offers students clear progress in journalistic experience and theoretical knowledge as well as the possibility to develop individually through analysis and reflection.

**Grading**: The program is a full course load, semester program of 30 ECTS. All lectures, assignments, group work, coaching and evaluations of assignments are mandatory. All assignments are graded in ECTS grades: A - F.

**Literature**:


**Articles**:
Multiple Media Literacies: Meyrowitz, Joshua 1998
Reporting Ethnicity and Religion (chapter: 1-5) Media Diversity Institute, 2012
Redefining Foreign Correspondence: Maxwell, John Hamilton and Jenner, Eric: in Journalism 2004. 5: 301
How to Write a Documentary Script: Das, Trisha, 1998

The programme:

Course 1: Introduction program

Outline:
This course offers students an overall introduction to Denmark and Danish culture, politics and the media industry. Students are also offered Danish language courses. In addition, students are given a 2-day practical technical course in using digital video camera and Final Cut Pro X video editing software.

The learning objective is to ensure that students receive an insight into political, economic, social and cultural aspects of Danish society and learn how to use video camera and editing software.

Topics
- Introduction to the program
- Introduction to teaching methods, library and study facilities at DMJX
- Introduction to the Danish society and language
- Introduction to Danish politics and the welfare system including an excursion to the City Hall and Student House Aarhus
- Introduction to Danish media
- Introduction to, and exercises in, digital video camera and editing tools.

Course 2: International Newsgathering

Outline
The lectures for this course will focus on how to develop, and research, the good ideas for current affairs TV stories. Through analytical screenings the students will learn how to structure a TV story, and work with visuals, speak and sound.

The practical process in searching sources, see them in a critical perspective and make interviews is also a part of the course.
Aims
International Newsgathering and current affairs theory and production aim to:

- Enable the students to master methods and achieve skills of research, and analysis of Current Affairs TV stories.
- Introduce and discuss specific methods to gather information in social media
- Discuss and produce different genres of Current Affairs TV stories.
- Enhance cultural understanding and acceptance between world cultures.

Learning outcomes
On completion of the module, students are expected to have achieved:

Knowledge
- Know how articulated pictures, visual storytelling and natural sound, contribute to information, fascination and identification.
- Know different forms of storytelling templates and the characteristics of the formulas.
- Know how to research and plan a Current Affairs TV story and the importance of thorough research and a journalistic ethical awareness of the workflow and its outcome.

Understanding
- Understand the characteristics of Current Affairs TV stories and criteria for choosing relevant angle, content and use of credible sources.
- Understand how to critically analyse sources and Current Affairs topics and how to develop an angle and focus that correspond to the target audience.
- Understand the different characteristics of information-based stories, eye-level stories and features.
- Understand different dramaturgical storytelling templates used in international TV reporting.
- Understand the importance of cooperation in TV production.

Skills
- The students will be able to chose and produce current affairs stories by using relevant news criteria and story structures
- They will gain methods in gathering news, facts and statements in and from foreign countries
- They will know how to find and use international news agencies and other sources in their collection of information
- Be able to conduct source critique and develop interview strategies according to different types of sources; experts, parties and consequence experts.
- Be able to produce Current Affairs TV stories that use the TV medium to its full potential.
- Be able to produce information based stories, eye-level stories and features.
- Know how to use a digital HD camera and how to edit with Final Cut Pro.
- Know how to perform on-camera and how to write and perform voice-overs/reporter’s commentary.
Know how to give professional feedback on other students’ productions.
Learn to cooperate across cultural and linguistic differences and learn how shared knowledge and productive work effort contribute to the journalistic product.

Course 3: Current Affairs in Denmark

In news production journalists have to be able to focus on national Current Affairs in a global perspective. The goal of this course is to give the students knowledge on how to work with Current Affairs news production in Denmark, and make them reflect on the similarities and differences to their home countries. The students will do practical journalistic TV productions and in that process learn methods within research and production. The different news criteria for local, regional, national and international news will be included in the working process.

The Danish membership of the European Union and its increasing role in relation to member states and to the outside world will also be a part of the course.

Headlines for the lectures include:

- Introduction to the political, social and cultural systems in Denmark
- The regional, national and international ways of working in Danish journalism
- The major issues in Current Affairs in Denmark seen from a journalistic perspective
- Denmark in the EU: Who decides what in Europe? EU institutions and decision-making processes. Implications on news reporting and journalism.

Aims

The primary aims are to:

- Know the main political structure and social system of Denmark and the European Union.
- Prepare students to analyse and communicate Current Affairs in Denmark
- Know the methodology of Current Affairs reporting: Different research techniques, source critique and story structures.
- Prepare students to practice the elements of news reporting

Learning outcomes

On completion of the course students will be able to:
• Identify major changes processes in both the Danish society and EU
• Identify concepts of changes within a welfare society related to international changes
• Gain knowledge and practical experience on how to use research and production methods
• Identify the role of EU versus member states in legislation and jurisdiction

Course 4: Inclusive Journalism and Social Media

This course introduces the students to theoretical perspectives on the cultural production and representation of race, ethnicity and migrancy and discusses the role of the media and journalistic practice in such processes. It provides a context for critical thinking and discussion about multi-racial, multi-ethnic and multi-cultural issues associated within contemporary news media. The journalistic use of social media will be included in the practical exercises of this course.

Aims

• To encourage student journalists to see, look at, report and reflect on the diversities in the society.
• To make the students focus on the diversity of sources and make them reflect on their selection of sources for TV stories
• To learn the students methods to use social media in a critical, journalistic way
• To discuss the ethical problems in using social media as sources for journalistic research and TV production

Headlines for the lectures include:

• Stereotypes in the global media
• Homeless and in the media
• Media ethics

Learning outcomes / Skills

The students should be able to

• Use different methods for analysis and research the stereotypes of people of colour, various ethnic groups, refugees and immigrant communities in the mainstream news media.
• Identify the influence, responsibility, and power of journalism in reporting diversity issues in TV stories
• Make TV stories with focus on inclusive journalism
• Learn how to use social media in research for news and for publishing TV stories
Course 5: Foreign Correspondent Workshop

Outline
The role as a foreign correspondent is rapidly changing. Cuts in media budgets, and easy accessible technology have had great influence on the distribution of foreign news. The lectures will introduce the different ways of working as a foreign correspondent. The students will gain knowledge on ways of production, working methods and distribution.

Aims:
Foreign Correspondent workshop aims to:

• Introduce and discuss the peculiarities of foreign corresponding and the influence on journalistic working conditions in different media systems and cultures.
• Enable students to work within a specific field of journalism and to concentrate on specific journalistic goals.
• Enhance students’ capacity to conduct in-depth research and to identify relevant TV stories that are possible to produce with credible sources, visual proofs and appropriate storytelling.
• Give the students the practical training in performing as a correspondent.

Learning outcomes
On completion of the module students are expected to have achieved:

Knowledge
• Know the cultural, linguistic and societal factors that influence the work of a foreign correspondent
• Know the journalistic working conditions in different cultures and regions.
• Know how to produce a foreign correspondent package to a home audience.

Understanding
• Understand the workload of a foreign correspondent.
• Understand how to identify international topics and events that are relevant for foreign reporting.
• Understand the importance of acknowledging different cultural backgrounds and societal developments when reporting from a foreign country.

Skills
• Know the news criteria for a current affaire story and work with demands in the research process.
• Be able to perform as a correspondent in live TV
• Know how to work with stringers/fixers and/or interpreters in a foreign country.
• Be able to write a treatment for a specific TV story and to write a complete manuscript for a current affairs TV story.
• Be able to research and plan a relevant and interesting TV package to a TV channel or web media, for a home audience or international target group.

Course 6: Final Project and Written Exam

Outline:
A TV journalist must be able to work with different formats, short and long. The final product is a short documentary, which demands a more in depth going journalistic approach of the students. The lectures and screenings will be on the research and planning process, and writing a script will also be a practical exercise.

The students will make a written analysis of the production in a reflective report, which will count as a part of the final exam.

Aims:
Final project aims to:
- Introduce and discuss the different forms of documentary genres and journalistic approaches.
- Enable students to do research, select reliable information and credible sources for a TV story in short-documentary format (12-15 min).
- Enable students to angle and focus a story and choose form and visual aesthetics that merge with the chosen documentary genre.
- Enable students to reflect on their own working process, including ethical production dilemmas, and to discuss and implement theoretical approaches to their own journalistic product.

The written exam is in two parts and is taken individually

Part one:
Two different TV stories will be screened and the student must write an analysis of the stories, based on given questions and theory from literature and lectures.

Part two:
Is a written exam where the students must answer questions that are based on knowledge from literature and lectures.
Programme Policy
At the Danish School of Media and Journalism we strive to uphold the standards of excellence in Journalism.

We require the students to uphold the IJF standards of journalism in all their work according to The IFJ Declaration of Principles on the conduct of journalists adopted by the 1954 World Congress of the IFJ, and amended by the 1986 World Congress (see www.ifj.org and Student Handbook).

Additional lectures
Guest lectures at the Danish School of Media and Journalism and other institutions will be offered during the programme.

Excursions and travels
There will be time for individual excursions and travelling for reporting projects (at students' own expenses).

Alumni
See the LinkedIn alumni site Danish School of Media and Journalism alumni for journalists of present and former participants in the school’s different international programmes.
Please remember to mention Danish School of Media and Journalism in your own LinkedIn profile, and link in for the alumni.

Facilities at the Danish School of Media and Journalism
(Please consult the Student Handbook for more details about the facilities.)

Phone:
We expect you to bring a mobile phone. For long distance calls, we advise students to buy global phone cards or use Skype.

Cameras - DMJX equipment:
Students may borrow the school’s HD-cameras. We advise you have a smart phone with video recording possibilities.

Computers:
The school has computers (Mac) for the use of students, but we recommend that you bring your own laptop. You can use the school’s wireless network for free.
Use of the computers evenings and weekends is possible, but requires an access card (deposit 200 DKK).
Email:

You will be granted an email address at the school, to be used during your stay in Aarhus. The email address is needed in order to receive relevant messages, access course material, and submit assignments. We expect you to check your email at least on a daily basis. The email address also allows you access to the school’s computers, printers and Wi-Fi.

The school email account will be closed one month after the programme has ended.

Photocopiers and printers:

Each student gets a certain number of free prints. Copy cards for photocopies and additional prints can be purchased from the reception desk.

Library:

The school’s library containing the Danish Media Archives is at your disposal. There are also computers specially set up for international wire services and databases. The State and University Library at Aarhus University is also open for use with a Danish cpr-number, or you can order its material through the DMJX library.

Electronic classroom and publishing:

The school uses a Moodle-based intranet (virtual classroom) for study related material and communication.

For online publishing purposes (internal and external), the school’s Word Press-based Mediajungle-sites are used. Some productions are published online and/or in collaboration with external partners.

Classroom

The international TV semester class of 21 students is allocated a dedicated classroom with editing facilities for 21 students.

For further information

See Student Handbook on www.dmjx.dk/international
Staff

Inger K. Larsen
Journalist, Ass. professor, DMJX
Educational background: cand. Comm (candidata communicationis ) University of Roskilde.

Hans Bromand Nørgård.
Technical lecturer
Specialist in HD Camera and Final Cut Software

Anna Nejrup.
International coordinator, DMJX
Educational background:
MA in French and English from Aarhus School of Business
Course: International student Coordinator

Inger Munk.
Head of International Department, DMJX
Educational background: MSc. Geography, Aarhus University.
Course: Introduction and institutional coordinator

Various guest lecturers and more DMJX staff to be added
Study Guide:

International Semester Programme:

*Journalism, Multimedia and World Politics*

at The Danish School of Media and Journalism - Aarhus

Spring semesters: January (week 5) - June (week 24)
Autumn semesters: August (week 35) - December (week 51)

The semester in Denmark combines journalistic training with intensive studies.

In the course of a one-semester programme you will do international and EU reporting, you will learn about risk reporting, and you will expand your views on world politics. Your work concludes with an individual multimedia production based on a research trip in or outside Denmark.

**The objectives of this semester:**

- To master basic methods in foreign news journalism, and knowledge of specific methods in international newsgathering
- To let you experience the work of a foreign correspondent
- To increase your knowledge of EU affairs and EU reporting
- To provide knowledge about the history of Europe and the European integration process, and about EU’s institutions and decision-making processes
- To attain working knowledge of the risk reporter’s tools of trade and working conditions in areas of crises and conflict, and to understand important aspects of the media’s role in modern conflict
- To provide knowledge of theories of world politics
- To take your expressional skills to a new level by incorporating multimedia elements in your journalism
- To develop your journalistic skills by working and studying in an environment that combines practical teaching with academic studies
- To offer you the opportunity of lifelong professional and personal bonds by being part of an international group of students from all over the world

**The programme**

The international semester programme runs every semester. Course contents and teachers may change from semester to semester. The following gives an overview of the semester.

**Media platform: **Multimedia journalism**

Throughout the semester we are working on different media platforms, enabling the students to choose and mix text, audio, video and photos in their journalistic output.
All students are offered introduction to basic principles of photography, video recording, and video and sound editing. Several of the journalistic assignments are published via the DMJX online web publishing system.

**Overall theme, aims and outcome:**
The overall theme of the semester in Denmark is Journalism and world politics with a European perspective. The semester allows you to combine journalistic training with intensive study.

**Aims**
- Acquire a transnational perspective on issues that are of critical importance in today's local and global society
- Enhance journalistic awareness of national versus international reporting, and of the journalist’s role in a global society
- Get inspiration to work internationally
- Strengthen the professional foundation for a future career in journalism

**Skills**
Students will be able to:
- structure, plan and carry out journalistic research at an international level
- identify new and critical angles in traditional stories
- understand and apply methods and practices in key areas of journalism
- utilise internet technologies for the production of journalistic stories
- manage own resources and time effectively
- work in a self-organised way, individually and in groups

**Courses**

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<tr>
<th>ECTS credits</th>
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<tbody>
<tr>
<td><strong>Introduction Programme / International Newsgathering</strong></td>
</tr>
<tr>
<td>EU Workshop</td>
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<tr>
<td>Risk Reporting</td>
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<tr>
<td>Lectures on EU and World Politics</td>
</tr>
<tr>
<td>Final project</td>
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<td>----------------------------------------------------------------------</td>
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<td><strong>TOTAL</strong></td>
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Introduction programme

Lecturers: Head of International Department Inger Munk and guest lecturers

Graded: Graded as part of the Newsgathering workshop

Outline:

This course provides students with an insight into political, financial, social and cultural aspects of the Danish society through introductions to different institutions, structures, stereotypes and media. The introductions aim at making both Danish and international students familiar with their new study environment as quickly as possible.

International students will also be offered a Danish language course.

Topics

- Introduction to the semester programme
- Introduction to teaching methods, library and equipment at DMJX
- Introduction to Danish language course at different levels
- Cultural event introducing all nationalities participating in the international programmes
- Introduction to Danish politics and the welfare system including an excursion to the City Hall
- Introduction to Danish media
- Introduction to Studenterhus Aarhus (The Student House Aarhus) and student associations
- Introduction to basic video, photo and web publishing (part of the Newsgathering course)
- Lecture on stereotypes (part of the World Politics course)

Literature


See http://www.kl.dk/English/ about the Danish Local Government System


Perry Hinton: Stereotypes, Cognition and Culture, Psychology Focus, 2000 Chapter one

International Newsgathering

Lecturers: Ass. Professor Asbjørn Slot Jørgensen and guest lecturers

ECTS: 6

Graded: Grading by the Danish grading scale, transferred to ECTS scale

Study tour: To Copenhagen 3 nights. Travel and accommodation at students’ own expenses (return ticket fare from DKK 350).
Aims

- Enable students to master basic methods in news journalism. The focus will be on breaking international news, foreign news in national contexts, and local news with international perspective.
- Give an overview of the global news circle
- Let students combine text with video as platforms in international news journalism

Learning outcomes

- Know the key methods in foreign news reporting, and the key elements of different news story structures
- Know major international actors in the global news circle, and how they work
- Know the International Press Centre in Copenhagen, and how a large newsroom works with international news
- Understand news criteria, news values and news judgement
- Understand the working conditions in news journalism, as well as the specific methods of international newsgathering

Skills

Discipline specific

- To be able to chose and produce foreign news stories by using relevant news criteria and story structures
- To gain methods in gathering news, facts and statements in and from foreign countries
- To know how to find, select, and use international news agencies and other sources for the collection of information
- To know how to produce news video sequences for a multimedia environment

Transferable

- Good understanding of how to work with breaking news at the news desk
- Good understanding of the work as foreign correspondents, with different journalistic tools.

Working load for all courses shown in the Study Activity Model:

Initiated by:
Teachers
- Teaching
- Assignments
- Coaching
- Tests
- Totally approx. 5 hours

- Debate arrangements
- Coaching
- Student feedback at group work
- Totally approx. 5 hours

- Curriculum
- Study groups
- Inspiration
- Totally approx. 30 hours

- Projects
- Study visits
- Internship
- Totally approx. 65 hours

- Teaching
- Assignments
- Coaching
- Tests
- Totally approx. 55 hours

- Self studies and preparation approx. 20 %

- Initiated by: Students

- Participation by: Teachers and students

Scheduled activities approx. 35 %

Assignments and projects approx. 40 %

Other activities approx. 5 %
Reporting the EU

Lecturers: Ass. Professor John Frølich and guest lecturers

ECTS: 6

Graded: Grading by the Danish grading scale

Study Tour: Five days to Brussels, Belgium (or Strasbourg, France). Group accommodation of DKK 1500-2000/person, plus travel expenses (funding support is applied for)

Aims

The primary aims of the workshop are:

- To provide the inspiration to work journalistically with the EU and to study selected areas within Europe
- To learn how to practise the elements of EU-reporting

Learning outcomes

- Know how to develop ideas and how to plan an EU-story
- Know how to identify sources for EU-reporting
- Know what you can do as a journalist inside and outside Brussels
- Understand the skills needed to practice the elements of investigative EU-reporting
- Understand the main decision-making processes in the European Union

Skills

**Discipline specific**

- To be able to develop ideas and to plan a specific research process
- To be able to identify and use sources in the EU system

**Transferable**

- The students will gain a good understanding of EU-reporting as well as of the importance of being able to work in a team when performing as journalists

Working load for all courses shown in the Study Activity Model:
Scheduled activities approx. 40%
- Scheduled teaching, where the teachers are present
- Exams, tests
- Totally approx. 55 hours

Assignments and projects approx. 50%
- Projects/assignments
- Groupwork
- Might by scheduled
- The teachers are not present
- Totally approx. 75 hours

Other activities approx. 5%
- Miscellaneous activities
- Follow up after feedback sessions
- Might by scheduled
- The teachers are not present
- Totally approx. 5 hours

Self studies and preparation approx. 5%
- Own research/preparation
- Study groups
- Not scheduled
- The teachers are not present
- Totally approx. 10 hours
Risk Reporting

Lecturers: Foreign Correspondent Øjvind Kyrø and guest lecturers

ECTS: 6

Graded: Graded by the Danish grading scale

Aims

- To give the students a good working knowledge of the risk reporter’s tools of trade and working conditions in areas of crisis and conflict
- To enable the students to analyse and understand important aspects of the media’s role in modern conflict

Learning outcomes

- Comprehend specific case studies of conflict and crises reporting, especially when it comes to climate change, terrorism, humanitarian disasters, military intervention and raw materials of war like “blood diamonds”.
- Recognise the various forms of stereotyping often at play when the international news media assemble to cover a crises or conflict story
- Understand the importance of balanced reporting and accuracy in risk reporting
- Understand the value of reporting positive and pro-active individual case stories in the midst of crisis, conflict and misery

Skills

**Discipline specific**

- Knowing main aspects of planning a trip to an area affected by crises or conflict
- Be able to critically analyse news reports emerging from crises or conflict areas, and to piece together an adequate situation assessment from several news sources

**Transferable**

- Strengthened analytical insight into the international news flow
- Strengthened confidence in own observational powers
Working load for all courses shown in the Study Activity Model:

- **Scheduled activities** approx. 45%
  - Initiated by: Teachers
  - Participation by: Teachers & Students
  - Scheduled teaching, where the teachers are present
  - Exams, tests
  - **Totally approx. 60 hours**

- **Assignments and projects** approx. 40%
  - Initiated by: Teachers
  - Participation by: Students
  - Projects/assignments
  - Groupwork
  - Might by scheduled
  - The teachers are not present
  - **Totally approx. 55 hours**

- **Self studies and preparation** approx. 10%
  - Initiated by: Students
  - Participation by: Students
  - Own research/preparation
  - Study groups
  - Not scheduled
  - The teachers are not present
  - **Totally approx. 10 hours**

- **Other activities** approx. 5%
  - Initiated by: Students
  - Miscellaneous activities
  - Follow up after feedback sessions
  - Might by scheduled
  - The teachers are not present
  - **Totally approx. 5 hours**
EU and World Politics: *The World and Europe; a Series of Lectures*

**Lecturers:** Ass. Professor John Frølich; Elias Götz, Guest lecturer, Aarhus University and guest lecturers

**ECTS:** 6

**Graded:** Passed/not passed.

Rapid changes in society, in economics and in politics reshape the conditions for ordinary people in Europe and beyond. This series of lectures introduce some of these major changes in order to make them understandable and to prepare journalists for communicating the changes to audiences. Furthermore, the lectures will focus on the ever closer European Union and its increasing role in relation to member states and to the outside world. Headlines for the semester include:

- Stereotypes - an introduction for journalists
- The World Agenda; the major issues in World Politics
- Globalization and foreign policy
- The European and Global Economic crises: Responses and consequences
- The Arab uprisings and the influence of media
- Introduction to conflict reporting
- Military intervention and the soldier's perspective
- What is democracy – and the "European public sphere"?
- The Head Against the Wall: The Dynamics of European Integration.
- Who decides what in Europe? EU institutions and decision-making processes.

**Aims**

The primary aims are to:

- introduce the theoretical and conceptual building blocks necessary for understanding rapid change
- prepare students to analyse and communicate these changes
- introduce the debate on a European public sphere
- introduce the history of European integration process in order to train the students' ability to analyse the driving forces behind the integration process
- introduce the main institutions and decision-making processes in the EU
- prepare students to practice different elements of foreign reporting, including conflict reporting and EU-reporting
- present trends and developments in the role of mass media in international affairs

**Learning outcomes**

On completion of the course students will be able to:

- identify major change processes in both international society and Europe
- identify concepts of globalization and assess their importance
- know about EU-history and the main theories about European integration
- identify the role and the competence of main EU-institutions
- identify the role of EU versus member states in legislation and jurisdiction
- know about sources, source critique and research possibilities
Final Project

Supervisors: Ass. professors John Frølich, Asbjørn Slot Jørgensen and other

ECTS: 6

Graded: Grading by use of the Danish grading scale

Outline

The semester concludes in an individual multimedia production. The production follows a research and travel period - in Denmark or another European country.

The final project consists of

- a journalistic product
- a list of sources
- a reflection report and analyses

The details and deadlines of the final project are described in an assignment guide.

Grading and attendance

The programme is a full course load semester programme run in English.

Group work and coaching are given high priority.

Students are expected to attend all classes, group work, lectures, and other scheduled activities. If for some reason students can’t attend, they are expected to notify the school in advance. In case of illness they may be asked to hand in a medical certificate (for further information see the Student Handbook).

Workshops will be graded based on

- activity in classes and group work; preparation; respect for deadlines and requirements.
- quality of submissions (journalistic products, analyses/presentations, other assignments).

The series of lectures is graded pass/fail after a written test based on the lectures and the literature.

The final project is graded based on the submissions (the project package and the written and oral analyses).

When the Danish 7 point scale is used, the grade is transferred to the ECTS grading system or to the national grading system of the individual student.
**Rules for resits and grading**

Workshop teachers may ask students to redo or adjust specific tasks or assignments, in case of these being insufficient, or to improve them.

No student who has received a passing mark for an assignment will be permitted to resubmit in order to gain a better result; the first result stands.

Each student has three chances to obtain a passing mark for each course. Special regulations apply for the final project.

**Programme Policy**

At the Danish School of Media and Journalism we strive to uphold the standards of excellence in Journalism.

We require the students to uphold the IJF standards of journalism in all their work according to The IFJ Declaration of Principles on the conduct of journalists adopted by the 1954 World Congress of the IFJ, and amended by the 1986 World Congress (see [www.ifj.org](http://www.ifj.org) and Student Handbook).

**Additional lectures**

Guest lectures at the Danish School of Media and Journalism and other institutions will be offered during the programme.

**Excursions and travels**

There will be time for individual excursions and travelling for reporting projects (at students' own expenses).

**Alumni**

See the LinkedIn alumni site [Danish School of Media and Journalism alumni for journalists](http://www.linkedin.com) of present and former participants in the school's different international programmes. Please remember to mention Danish School of Media and Journalism in your own LinkedIn profile, and link in for the alumni.
Facilities at the Danish School of Media and Journalism
(Please consult the Student Handbook for more details about the facilities.)

Phone:
We expect that you have a mobile phone, and that you buy credits for your phone upon arrival. For long distance calls, we advise students to buy global cards/other cards or use Skype.

Video and audio - DMJX equipment:
For your multimedia productions you can borrow the school’s video cameras, microphones and editing computers. If you have your own equipment, we do recommend that you also bring that along (laptop, photo camera).

Computers and email:
The school has computers (Mac) for the use of students, upon availability. You can use the school’s wireless network for free with your own laptop, smartphone, tablet.
You will be granted an email address at the school, to be used during your stay in Aarhus. The email address is needed in order to receive relevant messages, access course material, and submit assignments. We expect you to check your school email at least on a daily basis. The email address also allows you access to the school’s computers, printers and wifi.
The school email account will be closed one month after the programme has ended.

Access to DMJX evenings and weekends
If you want to work late or during weekends at DMJX you need an access cards. Each department requires a separate card (printed media, tv, radio departments). A 200 DKK deposit is required; see Student Handbook for details.

Photocopiers and printers:
Each student gets a certain number of free prints. Extra credits for photocopies and additional prints can be purchased.

Library:
The school’s library containing the Danish Media Archives is at your disposal. There are also computers specially set up for international wire services and databases. The State and University Library at Aarhus University is also open for use with a Danish cpr-number. Books from the State Library and other libraries can also be ordered through the DMJX library.
Electronic classroom and publishing:

The school uses a Moodle-based intranet (virtual classroom) for study related material and communication.

For online publishing purposes (internal and external), the school’s WordPress-based Mediajungle-sites are used. Some productions are published online and/or in collaboration with external partners.

Staff

Tom Fangel. tf@dmjx.dk
Technical lecturer, DMJX
Specialist in video and photo cameras and software
Educational background: Professional photographer, MA, Aarhus University
Course: Photography and video

Chester Folming. cf@dmjx.dk
Relationship Manager in the DMJX it-department
Educational background: Multimedia Designer, Aarhus Business School
Course: Video techniques and final project

John Frølich. jf2@dmjx.dk
Journalist, Ass. professor, DMJX
Educational background: Journalist, the Danish School of Journalism.
One year Diploma Course in foreign news reporting.
European Studies at Aarhus University.
Course: EU Workshop and Final Project

Asbjørn Slot Jørgensen. asbo@dmjx.dk
Journalist, Ass. professor, DMJX
Educational background: Journalist from DMJX
Course: International Newsgathering and Final Project; programme coordinator

Øjvind Kyrø. okyroe@gmail.com
Freelance journalist and author
Educational background: Journalist from DMJX, BA in Theology and Religious Studies from the University of Copenhagen
Course: Risk Reporting
Henrik Meller. hm@dmjx.dk
Technical support, Graphics, DMJX
Educational background: Graphic designer
Course: Layout

Inger Munk. imu@dmjx.dk
Head of International department, DMJX
Educational background: MSc. Geography, Aarhus University.
Course: Introduction and institutional coordinator

Anna Nejrup. anna@dmjx.dk
International coordinator, DMJX
Educational background: MA in French and English from the Aarhus School of Business
Course: Student coordinator for international students

Hans Bromand Nørgård. hbn@dmjx.dk
Technical lecturer, DMJX
Specialist in HD Camera and Final Cut Software
Course: Video

Susanne Sommer. ss@dmjx.dk
Technical support, Graphics, DMJX
Educational background: Graphic designer
Course: Lay out

Semester overview
Spring 2016

International News workshop: Week 4-8 (Copenhagen week 6).
EU workshop: Week 9-13 (Bruxelles week 11).
Easter break: Week 12.
Internship weeks: Week 14-16 (only Danish students; no classes week 17).

Risk reporting workshop: Week 15-17 (only intl. students; no classes week 14).

Lectures and exam week: Week 18.

Semester project: Week 19-23.

Farewell day: 9 June (resit period starts 10 June; students can leave from 10 June).

International Semester

*Media Production and Management*

at the Danish School of Media and Journalism – Campus Copenhagen

Study Guide

WWW.DMJX.dk/international

Spring semesters: February (week 4) - June (week 25)

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<th>Courses</th>
<th>ECTS</th>
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<td>Video Production Management</td>
<td>10 ECTS</td>
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<tr>
<td>Continuous Improvement</td>
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<tr>
<td>Cross Media</td>
<td>10 ECTS</td>
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<td><strong>TOTAL</strong></td>
<td><strong>30 ECTS</strong></td>
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**Video Production Management**

ECTS: 10

Outline
Motion pictures are growing in importance in a number of digital media industries. In this course, we prepare students for project management and production management in the traditional TV- and film industry, as well as video production for the web and mobile media.

**Aims**
The students will learn about the phases in a typical workflow and value stream, from planning to production and distribution. This includes planning and budgeting, production and post-production, legal issues and distribution. The course also includes hands on workshop on producing video content for the web.

**Graded: ECTS scale, internal censorship.**
The final grade is calculated as follows,
- 50% is determined by the grade given to an written assignment
- 50% is determined by the grade given to a project assignment

**Continuous improvement**

**ECTS: 10**

**Outline**
This course is focusing on Lean Management. Both as independent concepts and in interaction with other Management Systems (e.g. ISO 9001).

Since the 1990s we have heard about LEAN. More and more organizations claim that they have implemented LEAN. Even small production companies and advertising agencies seem to understand the opportunities with LEAN.

It is the intention that the student must obtain a qualified overview and understanding of the key Lean principles that exist in these areas.

**Aims**
The intention is that the student must be able to analyze and consider the applicability of these in a given company, so that the students can fulfil a role as change agent / responsible for the implementation and / or maintenance of such management systems.

**Graded: ECTS scale, internal censorship**
The grading will be based on three individual submitted written papers.
Cross Media

ECTS: 10

Outline

Cross Media Productions (CMP) are becoming increasingly important in all disciplines of strategic communication. Managing the convergence of various media channels and platforms is however still an evolving field of practice. How can you communicate a message clearly and consistent across: web, mobile, social and video? How do you exploit the various strengths of different media channels to attain synergy in a fashion that increases both reach the lifetime of a campaign? How do you develop concepts, which offer the user a clear pay off, for instance motivating a shift of traffic from social media to a company website? How do you use data insights to inform campaign decisions? These and many more questions are vital when planning Cross Media Productions and concepts.

Graded: ECTS scale, external censorship.
Student have to submit a written group report and will be required to present and defend their report at an individual oral exam. The exam is 20 minutes duration including voting.

HOW TO APPLY

Visit dmjx.dk/international for the application form

DEADLINE FOR APPLICATION

October 1

FOR FURTHER INFORMATION

Visit dmjx.dk/international for student handbook, international partners, study culture.